**Abiola Batiste**

Atlanta, GA | abiolabatiste@gmail.com | 470-494-2792

**EDUCATION**

**Kennesaw State University Kennesaw, Georgia**

*Bachelor of Art in Digital Animation | Minor in Art History May 2025*

* **Relevant Coursework: Story Boarding and Concept Art, Digital Effects and Compositing**

**Georgia Military College Fayetteville, Georgia**

*Associates of Science Computer Science | Graduated May 2021*

* **Relevant Coursework: Data Structures, Discrete Mathematics**

**WORK EXPERIENCE**

**RawView Media Atlanta, Georgia
Video Editor
*June 2023 – November 2024***

* Enhanced viewer engagement by 15% through editing and producing high-quality video content under tight deadlines.
* Partnered with renowned companies like Canon and The Japan-American Society to work with content creators, enhancing visual storytelling through innovative editing techniques.
* Supported video projects by developing creative concepts and storyboards.

**Baar Productions Atlanta, Georgia
Creative Producer
*May 2022 – January 2024***

* Leveraged advanced video editing techniques to improve multimedia project quality.
* Achieved a 20% increase in client satisfaction by managing project conceptualization and execution.
* Maintained meticulous attention to detail across all production stages, ensuring the delivery of high-profile projects.

**Creative Playground Studio Atlanta, Georgia
Director of Cinematography Intern
*January 2024 – May 2024***

* Directed and shot the short film *Pursuit of Passion*, bringing creative vision and technical expertise to the production.
* Managed lighting design, camera operation, and shot composition to deliver high-quality visual storytelling.
* Edited the final cut in Adobe Premiere Pro, enhancing narrative flow, pacing, and visual appeal.
* Collaborated with the director and production team to align cinematography with the film’s emotional tone.

**Chisom’s Visual Media Atlanta, Georgia
Reviewer
*January 2023 – Present***

* Authored detailed reviews of concerts and live performances, analyzing musical arrangements, stage production, and audience engagement.
* Increased audience engagement by 10% through insightful and balanced critiques.
* Collaborated with editorial teams to ensure quality and consistency in published reviews.

**Videographer/Photographer
*January 2023 – Present***

* Captured high-quality video and photographs of concerts and live events, mastering dynamic lighting and fast-paced environments.
* Delivered professional-grade media for promotional use, contributing to a 15% growth in engagement metrics.
* Utilized advanced equipment and software to create visually striking content for marketing campaigns.

**LEADERSHIP EXPERIENCE & ACTIVITIES**

**Book- *Unlocking AI Potential: Empowering Small Businesses for Success***

*Author October 6th, 2023*

* Published and sold 113+ copies of a book simplifying AI concepts for small businesses, increasing accessibility for diverse audiences.
* Highlighted success stories of AI transformations, showcasing a 20% revenue increase across featured businesses.

**Member** — *Oil Painters of America* | *Current*

* Actively participate in an organization dedicated to the promotion and preservation of traditional oil painting, contributing to the artistic community through exhibitions and events.

**SKILLS & INTERESTS**

**Soft Skills:** Customer Service, Effective Communication, Conflict Resolution, Team Leadership, Creative Problem-Solving, Organizational Skills, Time Management, Attention to Detail, Adaptability, Collaboration, Critical Thinking, Interpersonal Skills, Public Speaking, Project Management, Strategic Planning

**Technical Skills**: Microsoft Office Suite, Adobe Creative Suite (Photoshop, Premiere, Illustrator), OBS Studio, Autodesk Maya, Unreal Engine, MySQL, HTML, CSS, JavaScript, C++, Python, Video Editing, Social Media Management, Content Creation, SEO Optimization, Animation, Graphic Design, Web Development, Audio Editing, Motion Graphics

**Languages: English, French, Yoruba**